

# Thornton Arts, Sciences and Humanities Council

## **MASTER PLAN**

Revised 2017

## **TABLE OF CONTENTS**

Master Plan Overview	3
Vision/Goals/Objectives	4
Objective Narratives	5
Work Plan	

#### **Master Plan Overview**

This document embodies an ongoing plan for the cultivation and promotion of arts and humanities in the City of Thornton. The definitions of arts and humanities for the purposes of this plan are broad based terms which are intended to include visual, literary and performing arts, the sciences and historical preservation. This Master Plan was prepared by the Thornton Arts, Sciences and Humanities Council (TASHCO) consisting of a citizen's board appointed by City Council with assistance by City staff from the Arts and Culture Division in the Department of Community Services.

The purpose of the master plan is to create a road map which will lead our efforts in a fashion consistent with the vision, goals and objectives identified by the TASHCO Board. The continuing emergence of arts and cultural amenities will serve to enrich the quality of life and promote economic development. The TASHCO Master Plan is designed to be a realistic working document that will allow for innovation, growth, and changing dynamics.

## Vision/Goals/Objectives

#### The heart of this document is set forth in the Vision of the TASHCO Board:

Capture the hearts and minds of all Thornton Citizens and enhance the quality of their lives through exposure and involvement in the arts, sciences and humanities.

#### The mind of this document is set forth in the Goals of the TASHCO Board:

- Champion Thornton as a strong arts community
- Sustain TASHCO as a recognizable part of the city's artistic infrastructure
- Present and support a variety of inspiring programs
- Recognize and include the diverse nature of our community in all planning
- Establish and expand dynamic partnerships and sponsorships
- Develop and expand consistent and reliable funding sources

#### The hand of this document is set forth in the Objectives of the TASHCO Board:

- Programming: Identify and implement programming and events
- Public Art: Identify and recommend and conduct public art acquisitions
- Facilities: Create and maintain welcoming environments and facilities for the production and presentation of arts, sciences and humanities programming
- Promotion: Market and promote TASHCO sponsored/endorsed programs, events and activities
- Funding: Conduct required planning and processes to secure Scientific and Cultural Facilities District (SCFD) grant funding and research other supplemental funding sources

### **Objective Narratives**

**OBJ 1 Programming:** The City of Thornton is well known throughout the Front Range as a community that excels in offering well established festivals and events. TASHCO has been an important component of that programming over the years. TASHCO has been successful in producing a wide range of distinctive, diverse events and wishes to continue this tradition of quality programming and cultivation of talent.

The direct advantage to our citizens is the affordable accessibility to our programming which offers opportunities as an audience member and is open to their direct participation.

It should also be noted that it is far more difficult operating in a large, culturally rich metropolitan area. An eye toward unique programming possibilities will help in branding TASHCO events. The public outside our community will more likely be drawn to Thornton if we are offering things they can't easily experience elsewhere.

**OBJ 2 Public Art:** The acquisition and display of public art throughout the city results in an impressive collection of sculpture, murals and fine art. This clearly marks Thornton as a great place to live, work and play. **OBJ 3 Facilities:** The City currently has a number of locations which support the creation and presentation of our programming.

As the City continues to grow and public demand increases, TASHCO's success requires the pursuit and development of alternative venues.

**OBJ 4Promotion:** While TASHCO is not a for-profit seller, the promotion of the arts and humanities in our community is not fundamentally different from selling any other goods or services.

Conducting successful promotions requires the investment of effort and time on the part of the TASHCO Board. There are specific methods to accomplish this, which vary and require customization that depends on the circumstances. Continually adding innovation and enthusiasm to this effort is key to convincing the community to be involved with TASHCO programming.

#### **OBJ 5 Funding:**

TASHCO's development and expansion of consistent and reliable funding sources is essential to the scale and quality of our efforts. There are currently four types of funding used by TASHCO: City of Thornton; donations including sponsorships, memberships, individual gifts and fundraisers; proceeds from events such as ticket sales and entry fees; and grants.

## **Work Plan**

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events	<ul> <li>Develop a general concept or theme</li> <li>Determine what activities will take place or what the event will feature</li> <li>Identify potential venue/s for</li> </ul>	<ul><li>TASHCO Board members</li><li>City Staff</li></ul>	2005 Programming: Water Festival, Young Artist's Festival, Seniors Celebrate Cultural Diversity, Funtaztikidz, Winterfest Holiday Concert, Summer Concert Series, Hispanic Heritage Celebration, Festivals. NOTE: In 2006 Summer Concert Series funding was transferred to	Complete 2005
		<ul> <li>the program</li> <li>Develop a budget         <ul> <li>Identify potential funding sources</li> <li>Supplies/materials</li> </ul> </li> </ul>		City budget.  2006 Programming: Young Artists Festival, Seniors Celebrate Cultural Diversity, Funtaztikidz, Hispanic heritage Week Celebration, Water festival, Classics With a Twist, Festivals.	Complete 2006
		<ul> <li>Venue</li> <li>Performers</li> <li>Food/ refreshment</li> <li>Advertising/</li> </ul>		NOTE: in 2007 SCFD reduced from 6 programs to 4  2007 Programming: Young Artists Festival, Water Festival, Art Exposed, Hispanic Heritage Celebration, Festivals.	·
		<ul><li>Printing</li><li>Any other applicable expenses</li><li>Determine</li></ul>		<ul> <li>2008 Programming: Young Artists festival, Water festival, Art Exposed, Hispanic Heritage Celebration.</li> <li>2009 Programming: Young Artists festival, Water Festival, Art Exposed, Celebrating Cultural Diversity, Festivals.</li> </ul>	
		anticipated admission, sponsorships or other revenues		2010 Programming: Young Artists Festival, Water Festival, Art Exposed, Celebrating Cultural Diversity, Festivals.	Complete 2010

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events	<ul> <li>Identify potential dates for the event checking for any conflicts</li> <li>Determine required coverage at the event and a plan to recruit workers and identify their assignments</li> <li>Identify city staff and internal service requirements</li> <li>Identify any other components or planning needs unique to the event</li> <li>Prepare a comprehensive presentation and recommendation for consideration and approval by the TASHCO Board of Directors</li> <li>If funded by SCFD or other grant sources, prepare and submit grant requests according to all schedules and requirements of the grantor</li> <li>Secure all applicable dates</li> <li>Secure all applicable venue scheduling</li> <li>Execute all portions of the event planning</li> <li>Secure applicable contracts or other agreements for entertainment and venues (this must be done through city staff)</li> </ul>	<ul> <li>TASHCO Board members</li> <li>City Staff</li> </ul>	NOTE: in 2011 SCFD reduced from 4 programs to 2. In 2011 the opening of the Thornton Arts and Culture Center opened and greatly enhanced programming. The following accounts will contain more detail.  2011 Programming: Young Artists Festival. YAF marked the fifteenth anniversary of programming for Adams County students. The year was celebrated with a June alumni concert and the inaugural season of the Young Artists Chorale. Performing arts students were featured in 16 different events, representing classical repertoire in dance, string and vocal. Educational benefits result through critiques from professional musicians and dancers, as well as performing opportunities in public. Community Theater:  This was the inaugural year for the first TASHCO community theater production by the newly formed Break a Leg Players. This 70 person volunteer cast and crew produced a community theatre performance from start to finish. Experienced mentors led each of eight teams—acting, directing, costumes/makeup, set/props, sound/lighting, graphics, marketing, and photography/videography—so less experienced volunteers could learn the basics of producing a play in a safe and enriching learning environment. Five months of work culminated in four well-attended performances of The Canterbury TalesOr Geoffrey Chaucer's Flying Circus, a hilarious Monty Python-style comedy.  TASHCO had a presence at ThorntonFest, HarvestFest and WinterFest.  2012 Programming: The Young Artists Festival in its 16th year again provided opportunities for Thornton and Adams County youth to participate in training and competition in the areas of voice, piano, strings, ballet, visual art and theater arts.  Community Theater in its second season, the Break-A-Leg Theater presented the murder mystery production of Done to Death. This community theater production involved a cast and crew of 50	Complete 2011

CATAGORY TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming  Identify and implement programming and events	<ul> <li>Secure workforce commitments and communicate assignments and schedules</li> <li>Develop and prepare promotional plan and materials according to adequate timelines</li> <li>Purchase all supplies and materials required within the approved budget (this must be done through city staff)</li> <li>Conduct set-up of the event</li> <li>Attend and host the event</li> <li>Conduct break down and clean-up of the event</li> <li>As applicable, prepare and present a follow-up report to the TASHCO Board of Directors regarding the event</li> <li>Send and/or disseminate applicable thank you's and messages of gratitude to</li> </ul>	TASHCO     Board     members     City Staff	dedicated participants who collectively logged 3,000 volunteer hours.  The Community Read program featured audience exploration of programming based on the classic novel <i>To Kill a Mockingbird</i> and the era of the 1930's. This series included film screenings, music, theater, dance presentations and art displays. A couple of highlights that were particularly noteworthy involved the movie screening of "The Little Colonel" starring Shirley Temple. Opening the event, we had 22 charming young ladies from the Thornton dance class in full costume and curls tap dancing on the TACC stage. There was also a stirring reenactment of the trial scene from <i>To Kill a Mockingbird</i> . Open auditions were held for this theatrical presentation and in addition to talented amateur performers; we were very surprised to also attract interest from some professional equity actors who participated in the reenactment.  Thornton Community Band and the Thornton Community Chorus continued to offer their talents to the community. The Chorus performed concerts twice at the Thornton Arts and Culture Center in 2012 to packed houses. Performances by both the Band and Chorus also greatly enhanced city festivals throughout the year.  TASHCO hosted a fund raiser at the TACC featuring a night of <i>Deep Blues</i> . The renowned blues man, John Long, played to an appreciative audience demonstrating his talent and sharing background on the roots of this American musical art form. An evening of swing music was another event held at the Arts and Culture Center on September 28th, 2012. We opened the dance floor and the audience was invited to cut a rug to the musical stylings of William and the Romantics.  Once again in 2012, TASHCO had a presence at City Festivals. At Thorntonfest, TASHCO had a booth in the City tent that featured three Don Mitchell sculptures as well as displays and TASHCO representatives on hand to promote upcoming programming.	

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events	<ul><li>all sponsors, volunteers and invested parties</li><li>Update the TASHCO Work Plan</li></ul>	<ul> <li>TASHCO         Board         members</li> <li>City Staff</li> </ul>	At Harvestfest, TASHCO members demonstrated and handed out information on family friendly science experiments with drawings for free science experiment books by Steve Spangler. The TASHCO Tent at Winterfest featured holiday traditions from around the world, performances by Flute Salad and storytelling for the kids. Puppet sing-a-longs continued to be a big hit at the North Pole Puppet Theater.	
				2013 Programming: The Young Artists Festival increased its student participation with the addition of new teachers bringing the student total to 50 in over 18 diverse performances. This program is unique in its very high standard of performance requirements in the areas of classical piano, string performance and vocal performances. Educational goals were met through critique during the audition process, master classes and judging sheets. Students studied choral skills and learned choreography for music from the stage and screen, as well as patriotic songs.  The My Story Series involved over 500 attendees who enjoyed a series of community events that encouraged participants to see, feel, taste and experience the heritage of three of the largest cultures residing in Adams County; Caucasian, Hispanic and Asian. Through reading, discussion and a variety of experiences including presentations, dinners and Break-A-Leg theatre performances, the audiences were treated to the diverse nature of our community in a unique and entertaining fashion.  In September and October, 173 participants attended seven sessions featuring local professionals who helped them explore their genealogies, write their autobiographies, and create poems and illustrations. At the conclusion they celebrated with an author's reception and received copies of their completed "My Story" books.  TASHCO presented a night of "Feelin' the Blues" at the Arts Center, featuring the accomplished blues duet of Erica Brown and Dan Trainor.	Complete 2013

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OBJ 1 Programming	Identify and implement programming and events		TASHCO Board members     City Staff	As organizations endorsed by TASHCO, the Thornton Community Band and the Thornton Community Chorus continued to offer their talents to the community. Performances by both the Band and Chorus greatly enhanced city festivals throughout the year including the band's patriotic presentations at the 4th of July celebration. Once again in 2013, TASHCO had a presence at City Festivals with representatives on hand to promote upcoming programming and provide entertainment and public presentations.  TASHCO's continuing interest in exposing our area youth to the arts was demonstrated by presenting our Blues in the Schools programming. These events feature seasoned professional blues artists that visit local classrooms to provide background on the history of the Blues, perform their music and give the students an opportunity to participate.  2014 Programming: The Young Artists Festival again provided opportunities for Thornton and Adams County youth to participate in training and competition in the areas of voice, piano, strings, ballet, visual art and theater arts. The festival culminated in a showcase performance by the students.  TASHCO also hosted a very entertaining and educational series of events in conjunction with area STEM Schools. Through the STEM to STEAM program we reached both students and their families with extracurricular activities that stimulated the creative aspects of education. By encouraging students of all ages to pursue additional avenues of "critical thought", they succeeded in showing the benefit of hands-on projects to use in problem solving.  We facilitated eleven events during the year that showcased the talent and ingenuity of the students. We kicked off the year with a student display and ended in November of 2014 with a Maker's Faire.  The Thornton Community Band and the Thornton Community Chorus continued to offer their talents to the community. Performances by both the Band and Chorus greatly enhanced city	Complete 2014

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events		TASHCO Board members     City Staff	festivals throughout the year including presentations at Winterfest, and the Band's performances at the 4th of July celebration and as a part of the City's Summer Concert Series.  Once again in 2014, TASHCO had a presence at City Festivals. At Thorntonfest, TASHCO had a booth in the City tent with TASHCO representatives on hand to promote upcoming programming and community involvement.  At Harvestfest, TASHCO members hosted the "Nonsense Machine Challenge" that encouraged students from elementary through high school to view several whimsical machines created by local artists and express their thoughts of what the artist had in mind while creating their inventions. This exercise in art appreciation and creative thinking was a great success with participation by over 100 kids. The TASHCO Tent at Winterfest featured holiday food traditions from around the world. Puppet sing-a-longs continued to be a big hit at our North Pole Puppet Theater and TASHCO members and volunteers offered storytelling for the kids.  2015 Programming: The 2015 Young Artists Festival continued its tradition of providing critique and performance opportunities to students. Inspiring performances were heard by students and audience members. Dance divisions were expanded to include contemporary dance and a new partnership was formed with Kim Robards Dance, now an Adams County organization. Colorado Chamber Players, Young Artists Alliance and the family of Alyssa Velasquez recognized three students and provided additional training opportunities for them. The Festival brings new families and audiences members each year and exposes them to ballet, contemporary dance and classical music and composers. The Festival provides an atmosphere of learning and growth as students support each other. A series of Oz and ends programming called "Community Read" and "From Expertise to Audience" with twenty unique events that ranged from "Marijuana; A Year Later" to "How to Take Exceptional Photographs with your I phone". We read and	Complete 2015

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events		TASHCO     Board     members     City Staff	discussed books and watched movies that correlated to the books; The Great Gatsby, Full Body Burden, A Lesson before Dying and True Grit. To understand the time period and culture of the featured book's, we also had presentations on such topics as the history of jazz and the blues which included examples and concerts, viewing modern art, appraisals of the attendee's antiques and collectibles, a Buffalo Bill reenactment, and a presentation on water supplies and Rocky Flats. We also hosted a series of classes on the aspects of putting on a play culminating in an original production of the musical melodrama "The Claim Jumpers (or Lately You've Been on My Mine)" with a community volunteer cast and crew. Blues in the Schools programming. These events feature seasoned professional blues artists that visit local classrooms to provide background on the history of the Blues, perform their music and give the students an opportunity to participate. The Thornton Community Band and the Thornton Community Chorus continued to offer their talents to the community. Performances by both the Band and Chorus greatly enhanced city festivals throughout the year including presentations at Winterfest, and the Band's performances at the 4th of July celebration and as a part of the City's Summer Concert Series. Once again TASHCO had a presence at City Festivals; Thorntonfest, Harvestfest and Winterfest.	
				<b>2016 Programming:</b> The Young Artist Festival continued its tradition of providing critique and performance opportunities to students. Inspiring performances were heard by students and audience members.	Complete 2016
				We shared 38 musical conversations with people in 2016. The Blues in the Schools concerts that TASHCO has sponsored have been very popular with students and music teachers alike. This series has been successful in bringing the history of music intertwined with American's history to hundreds of elementary school students in Adams County. We will continue with ten Blues in the Schools	

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
Programming	Identify and implement programming and events		TASHCO     Board     members     City Staff	programs, performed by experienced Colorado Blues Society musicians for an estimated 1,500 students including performances at A Child's Song. Because many students come from low income families we wanted to give them an opportunity to learn to play an instrument. Through the Blues Society we were able to secure high quality Hohner harmonicas for each student at a price of less than \$3.00 each that they learned to play at the presentations.  Through Musical Conversations we kept the momentum and conversation going and expanded it into other venues and musical styles with differing age groups. To give people the opportunity to hear music away from the usual concert venues, we had events that were informal, mainly acoustical and that appear as if they were spontaneous. City hall employees heard a concert on the steps during a lunch hour; recreation participants heard live music as they gathered in the Carpenter Center lobby. We partnered with the City of Northglenn for a concert at their summer Senior Luncheon and seniors at the Thornton Senior Center learned about the history of jazz. At the finish line at the end of a 5K race or while waiting in a long line at the 9 Health Fair we wanted to surprise people as an unexpected musical score unfold around them. Even though the events were planned ahead of time we wanted them to appear unexpectedly. People relaxing at one of the city's planned summer pool "Staycations" listened to a concert. Students honored at the Adams County Mayors and Commissioners Youth Awards (ACMCYA), a program that recognizes teenagers who have overcome personal adversity to create positive change in their lives, heard a presentation by Moses Walker. Moses is shining example of someone who has used music to conquer the challenges in his life.  We had continuing Musical Conversations through other avenues: a concert by California artist Doug MacLeod sponsored by local	

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OBJ 1 Programming	Identify and implement programming and events		<ul> <li>TASHCO         Board         members</li> <li>City Staff</li> </ul>	businesses. Artists painted unrepairable musical instruments for a unique art exhibit in June and July	
				<b>2017 SCFD Programming:</b> The Young Artist Festival continues its tradition of providing critique and performance opportunities to students. Programming will include master classes and auditions for piano, strings, and dance; four piano divisions featuring memorized music from two contrasting periods; Four string divisions featuring memorized music by classical composers: Three drama divisions featuring monologues of contrasting style; six dance divisions featuring classical ballet and contemporary dance: four vocal divisions featuring art songs, Disney, opera and musical theater.	Q4 2017
				Break a Leg Outdoors: This series of programming will offer students from the Adams County community excellent drama workshops and fun, live theatrical productions. Five Saturday workshops will inspire the talents of young actors and culminate with performances of short skits. The programming will span eight weeks with three performances at the Margaret Carpenter Amphitheater.	Pending Development
				2018 Programming:	Q1 2017

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming	Identify and implement programming and events		<ul><li>TASHCO Board members</li><li>City Staff</li></ul>		

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 1 Programming			TASHCO Board members City Staff		

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art	<ul> <li>Public Art Acquisition</li> <li>Determine available budget</li> <li>Brainstorm potential projects</li> <li>Research and gather information on similar projects</li> <li>Research and identify potential locations to apply the public art</li> <li>Select a desired location</li> <li>Obtain all required endorsements of the selected site</li> <li>Prepare a recommendation on all aspects of the proposed project for presentation to the full TASHCO Board</li> <li>Upon TASHCO approval, prepare applicable call for entries/qualifications to solicit proposals from artists through established City acquisition regulations</li> </ul>	TASHCO     Board     members     City Staff	"Lost & Found" Bronze/Joseph Cipri/ Justice Center  "Keep Yer Eye on the Ball" Bronze/Ross Morgan/Golf Course  "One Great Humanity" Mural/Leo Tanguma/Community Center  "The Map" Collage/Harvey Witcomb/Thornton Civic Center atrium  "Communis" Bronze/Diane Cooper/Thornton Civic Center gateway  "Calling" Metal Sculpture/Don Mitchell/Thornton Arts and Culture Center  "Traveler" Metal Sculpture/Don Mitchell/ Thornton Arts and Culture Center  "Bird Man" Metal Sculpture/Don Mitchell/TACC  "The Conductor" Tree Carving/Faye Bratten/Eastlake Heritage Trail  "A Horse of Course" Concrete Bench/Randy Hand/Carpenter Park  "A day on the Pond" Concrete Bench/Randy Hand/Carpenter Park	Complete 2006  Complete 2007  Complete 2008  Complete 2010  Complete 2011  Complete 2011

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE	
OBJ 2 Public Art	Support the exhibition and coordinate the	exhibition artist proposals  If necessary, shortlist qualified proposals and he  Board members  City Staff	TASHCO     Board     members	"Mountain Source, Prairie Place"/Granite Bench/Richard Hansen/Carpenter Park  "For All Seasons"/Mosaic Tile Bench/Vincent Juarez/Carpenter Park	Complete 2012 Complete 2012	
	acquisition of public art	<ul><li>conduct inquiries with potential artists.</li><li>Perform site visits to view a potential artist's</li></ul>		"Casting for Stone"/Concrete Bench/Tom & Jean Latka/Carpenter Park	Complete 2012	
		<ul><li>work</li><li>Make a selection from</li></ul>		"Fallen Leaves"/Limestone Bench /Nancy Lovendahl/Carpenter Park	Complete 2012	
		the participating artists  If required, prepare presentation to City Council for review of the proposed project			"Tell Me About It"/Steel Granite Bench/James Wills/Carpenter park	Complete 2012
				"Apex in Conversation"/Steel & Granite Bench/James Wills/Carpenter Park	Complete 2012	
		<ul> <li>Secure a contract for the work to be done according to all</li> </ul>			Water Tank Mural/Mural/Hennig Design/Washington & Thornton Parkway	Complete 2012
		established City acquisition regulations  • Manage project progress in conjunction with project managers from Purchasing or Contract Administration			"Notable Tree" Carving/Faye Bratten/Thornton Arts & Culture Center	Complete 2014
				"Kindness Lives on Age to Age"/Bronze/Kathy Wardell/ Senior Center	Complete 2015	
				"Morning Spin" Metal Sculpture/Larry Mitchell/Not Placed	Complete 2015	
		<ul> <li>Inspect progress and approve all agreed partial payments to artist</li> </ul>		Traffic Box Mural/Mural/Jay Michael Jaramillo/Washington & Eppinger	Complete 2016	

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art	<ul> <li>Arrange for any appropriate press coverage during the project completion</li> <li>Inspect final product and approve final payment</li> <li>Plan and execute applicable unveiling ceremonies and press coverage         Add new artwork to inventory and publications     </li> <li>Update TASHCO Work Plan</li> </ul>	TASHCO Board members     City Staff	"Maintaining Our Future"/Mural/Frank Garza/IMC. Dedication scheduled for December 1 <sup>st</sup> , 2016.	Complete 2016

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art	<ul> <li>Public Art Acquisitions from Exhibits</li> <li>Maintain an updated list of artists interested in including their work in a city exhibit</li> <li>Preview artist submissions</li> <li>Schedule exhibits at various available locations</li> <li>Coordinate schedule of drop off, installation and pick-up of artwork</li> <li>Complete all artist compliance and informational forms</li> <li>Install exhibits</li> <li>Advertise and promote exhibits</li> <li>Coordinate and conduct applicable artist receptions</li> <li>Identify any recommended acquisitions from exhibits</li> <li>Complete Board approval of recommended acquisitions</li> </ul>	<ul> <li>TASHCO         Board         members</li> <li>City Staff</li> </ul>	From 2007 to 2016, regular rotating art exhibits have been organized and presented by Arts and Culture staff at various locations in the city. These exhibits have featured multiple media artwork. During this time 2,063 total artists have participated 95 exhibits. 196 have featured Thornton resident artists. A detailed account of all exhibits is maintained in the Arts and Culture Division and is available upon request.  In 2014 a People's Choice program was implemented that results in the purchase of artwork from exhibits as permanent additions to the city's public art collection. These acquisitions are funded via SCFD grant money through the TASHCO Board of Directors. The artwork will be displayed in facilities throughout the city. The current inventory includes:  • "Yellow Boat, Capri"/Mahaffey/\$225 - 09-2014  • "Driving to Denver"/Lutgens/\$365 - 11-2014  • "Morning Bridge, Florence"/Mahaffey/\$225 - 01-2015  • "The Sentinel"/Goodwin/\$75 - 02-2015  • "Aspen Grove"/Thow/\$129 - 03-2015	Complete

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art	Obtain invoices and direct payment for acquisitions     Add acquired artwork to the city's art inventory     Update TASHCO Work Plan	TASHCO     Board     members     City Staff	<ul> <li>"Calf Roper"/Wilcox/\$140 – 06-2015</li> <li>"Log Cabin"/Barton/\$87 – 07-2015</li> <li>"Mares Tail"/Mills/\$595 – 07-2015</li> <li>"Ray Charles"/Norris/\$75 – 07-2015</li> <li>"Volunteers in the Park"/2 painting set/\$1,000/Silva – 06-2015</li> <li>"Hollyhocks Along the Fence"/Sokolovich/\$300-08-2015</li> <li>"Wildman Over Barakoma"/Weber/\$160 – 09-2015</li> <li>"Vintage"/Flynn/\$55 – 10-2015</li> <li>"All Played Out"/Schnaidt/\$450 – 10-2015</li> <li>"IMC Mural Entry"Vera/\$200 – 10-2015</li> <li>"Remnants"Imel/\$660 – 12-2015</li> <li>"Mt. Evans"/Leidle/\$350 – 12-2015</li> <li>"Standing Proud"/Reiter/ - \$600 – 02-2016</li> <li>"The Red Bar"/Gage/\$1,000 – 04-2016</li> </ul>	Complete

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art		TASHCO     Board     members     City Staff	<ul> <li>"Rabbit Ears Silhouette"/Snow/\$200 – 04-2016</li> <li>"Chilly Bison"/McGinnis/\$150 – 06-2016</li> <li>"Untold Stories"/Atkinson/\$50 – 06-2016</li> <li>"Serenity"/Storm/\$130 – 09-2016</li> <li>"My Boys"/Kelley/\$500 – 09-2016</li> <li>"Adoration"/Velasco/\$400 – 10-2016</li> <li>"View of a Window"/Marchetti/\$200 – 11-2016</li> <li>"Solitude"/Gage/\$350 – 11-2016</li> <li>"Before the Lightning"/Emerson/\$295-01-2017</li> <li>"Fire Sky"/Martinez/\$240-01-2017</li> </ul>	Complete

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 2 Public Art	Support the exhibition and coordinate the acquisition of public art	ACTION STEPS		STATUS NOTES	

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 3 Facilities	Provide welcoming temporary or permanent venues for art, science	<ul> <li>Manage, maintain and enhance existing permanent facilities</li> <li>Maintain presence and use of existing temporary facilities</li> </ul>	<ul><li>TASHCO Board members</li><li>City Staff</li></ul>	At the inception of TASHCO and the Arts and Culture Division, no permanent facilities were available for programming and exhibits. Temporary facilities were utilized at the following locations:	Ongoing
	and humanities projects,	<ul> <li>Consider and promote potential alternate future permanent facilities</li> </ul>		<ul><li>Civic Center</li><li>Recreation Center</li></ul>	Ongoing
	performance and exhibits	Consider potential alternate, temporary facilities		City Development	Ongoing
		Make recommendations		City Parks	Ongoing
		to City Council regarding facilities if applicable  • Update TASHCO Work Plan		<ul> <li>Festivals</li> </ul>	Ongoing
				Northglenn Theater (cooperative programming)	Not in current use
				<ul> <li>North Valley (No cost lease space was donated in 2008</li> </ul>	Lease retracted 2013
				In 2011 The Thornton Arts and Culture Center (TACC) at 9209 Dorothy Blvd. was dedicated and open for programming.	Ongoing
				In 2013 a performance amphitheater was opened at Margaret Carpenter Park	Ongoing
				In 2014 the TASHCO Board financed stage extensions and stage backdrops at the TACC	Complete
				In 2015/2016 The TASHCO Board financed the installation of new theater lighting and a stage curtain at the TACC	Complete

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 3 Facilities	Provide welcoming temporary or permanent venues for art, science and humanities projects, performance and exhibits		TASHCO     Board     members     City Staff		DATE

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ4 Promotion	Promote the interests and programming of TASHCO through information distribution and interaction with the community	Take advantage of all available social media and maintain regular updates     Coordinate use of all city publications and media with appropriate operations and take advantage of resources as appropriate     Initiate personal contact within the community to educate and promote TASHCO goals and activities     Update TASHCO Work Plan		Promotional efforts via social media currently include:      Constant Contact     Facebook     Twitter     Instagram     Craig's List Promotional efforts via city media currently include:     City web site     Channel 8     Thornton Activities Guide     Sentinel/Press releases     Water Bills     Printed materials/Posters/Flyers     City Intranet	

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ4 Promotion	Promote the interests and programming of TASHCO through information distribution and interaction with the community		TASHCO Board members City Staff		

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 5 Funding	Seek and secure operational and program funding	<ul> <li>Develop and submit program and public art grant requests from the Scientific and Cultural Facilities District (SCFD) according to all required schedules and regulations</li> <li>Advise city budget office of estimated grant amount to determine city's portion.</li> <li>Attend and participate in SCFD interviews prior to award</li> <li>Provide official award information to the city budget office</li> <li>Attend check distribution ceremony and submit award check to the city's finance department</li> <li>Upon completion of grant cycle, provide all required reports to SCFD according to all established schedules and regulations</li> <li>Research alternate grant sources and submit applications as appropriate and available</li> </ul>	TASHCO     Board     members     City Staff	2007/2008: Grant Amount \$56,414 City Contribution \$55,544  2008/2009: Grant Amount \$56,645 City Contribution \$59,724 General Operating Support (GOS) \$8,790  2009/2010: Grant Amount \$41,565 City Contribution \$70,505 GOS \$27,094  2010/2011: Grant Amount \$43,694 City Contribution \$75,635 GOS \$19,618  2011/2012: Grant Amount \$60,905 City Contribution \$85,106 GOS \$20,693  2012/2013: Grant Amount \$29,889 City Contribution \$45,537 GOS \$18,201	Ongoing Annual

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
OBJ 5 Funding	Seek and secure operational and program funding	<ul> <li>Conduct fund raising events</li> <li>Update TASHCO work Plan</li> </ul>	<ul> <li>TASHCO Board members</li> <li>City Staff</li> </ul>	2013/2014: Grant Amount \$\$27,483 City Contribution \$43,180 GOS \$20,732  2014/2015: Grant Amount \$22,554 City Contribution \$32,789 GOS \$15,838  2015/2016: Grant Amount \$22,343 City Contribution \$32,765 GOS \$17,000  2016/2017: Grant Amount \$21,544 City Contribution \$41,336 GOS \$9,681  2017/2018:	Pending Q1 2017

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
WORK					
SHEET					

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
WORK					
SHEET					

CATAGORY	TASK	ACTION STEPS	RESOURCE ALLOCATION	STATUS NOTES	COMPLETION DATE
WORK SHEET					
SHEET					